ORDER

Orders Order / Rev: 701940 06250997 Alt Order #: CONG LEADERSHIP FUND Product Desc: WKYC 2873 Estimate: 09/14/12 - 09/20/12 Flight Dates: Primary AE: Joe Knauer Original Date / Rev: 09/06/12 / 09/06/12 Sales Office: T-WAS Order Type: Political Sales Region: NAT American Media & Advocacy Grp/ POI Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **Congressional Leadership Fund** New Business Thru:

Demographic: A35+

Product Codes: IS-Candidate/Local Misc

Priority: P-3

Revenue Codes: AGY, GEN, POL Order Separation:

Totals

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	57	\$78,600.00	\$66,810.00

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	57	\$78,600.00	\$66,810.00	0.00
Totals	57	\$78,600.00	\$66,810.00	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Order Share	Share	Total
WKYC	18%	\$78,600.00
Market	100%	\$436,666.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBNX	0%	\$0.00
WEWS	26%	\$113,533.33
WJW	26%	\$113,533.33
WOIO	28%	\$122,266.67
WUAB	2%	\$8,733,33

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
	1	WKYC	09/14/12	09/14/12	LN (M-Su)	CM	11P-1135P	F	:30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
					Late News (M-Su)								
		CH 3 NV	VS AT 11	<										
		Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 09/	10/12	09/16/12	F	1	\$3,000.00	0.00						
	2	WKYC	09/14/12	09/14/12	Tonight Show	CM	1135p-1237a	F	:30	2	\$1,200.00 P-3	0.00 NM	2	\$2,400.00
					Tonight Show									
		TONITE	SHW-NB	C<										
		Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 09/	10/12	09/16/12	F	2	\$1,200.00	0.00						
-	4	WKYC	09/14/12	09/14/12	M-F 4-5p	CM	4p-5p	F	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
					Ellen Degeneres									
		ELLEN			Ü									

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Order / Rev: 701940 Advertiser: Congressional Leadership Fund

Alt Order #: 06250997 Product Desc: CONG LEADERSHIP FUND WKYC

Flight Dates: 09/14/12 - 09/20/12 Estimate: 2873

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
4 WKYC	09/14/1	2 09/14/12	M-F 4-5p	CM	4p-5p		- F	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
ELLEN			Ellen Degeneres										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	F	1	\$800.00	0.00							
5 WKYC	09/14/1	2 09/14/12	M-F 430a-5a	CM	430a-5a		- F	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
CH 3 NE	=\\\\C \\3(۱۸-	430a News										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	F	1	\$300.00	0.00							
6 WKYC	09/14/1	2 09/14/12		CM	5a-6a		- F	:30	2	\$850.00 P-3	0.00 NM	2	\$1,700.00
CH3 NE	WS SU	NRS	Channel 3 News	@ 5AM									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	F	2	\$850.00	0.00							
7 WKYC	09/14/1	2 09/14/12	•	CM	5p-6p		- F	:30	1	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
DR. PHI	IL		Dr. Phil										
_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	F	1	\$1,400.00	0.00							
N 8 WKYC	09/14/1	2 09/14/12	•	CM	730-8p		- F	:30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
ENT TO	NIGHT :	30<	Entertainment To	nigni									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	F		\$1,800.00	0.00	١,	la alcdava	١٥	nath Data	Dta Tuna		
	Date Ra	2-09/16/12 N	escription 1-F 730-8p	730-	t/End Time ·8p		_	<u>/eekdays</u> F	_	<u>ngth </u>	Rtg Type 0.00 NM		
	e MG 8.2		4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4							(+ .,)			
	-	nge] baseball			_			***					
	09/19/13 for 8.1 (2-09/19/12 N ng/1 <i>4</i>	1-F 730-8p	730-	·8p		-	- W	-	:30 \$1,800.00	0.00 NM		
			Fri Prime A	CM	8-9p		- F	:30	1	\$3,000.00 P-3	0.00 NM	0	\$0.00
9 WKIC	03/14/1	2 09/14/12	Fri Prime A	Civi	0-9p		1	.30	'	φ3,000.00 Γ-3	O.OO INIVI	0	φ0.00
WHIT/C	OMM												
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating							
Week: 09/ Spot Ch	Date Ra	09/16/12 ange D	escription		\$3,000.00 t/End Time	0.00	٧	Veekdays	Le	ngth Rate	Rtg Type		
		2-09/16/12 F		8-9p			_	F		:30 (\$3,000.00)	0.00 NM		
	e MG 50	.2,50.3											
	seball]	2 09/17/12	LNI (M. C)	CM	11D 112ED	м		.20		\$2,000,00 D 2	0.00 NM	4	¢2 000 00
10 WKYC	09/17/1	2 09/17/12	Lin (M-Su) Late News (M-Su	CM	11P-1135P	IVI-		:30	1	\$3,000.00 P-3	U.UU INIVI	1	\$3,000.00
CH 3 N\	NS AT 1	1<	(,									
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	M Tonight Show	CM	\$3,000.00 1135p-1237a	0.00		:30	2	\$1,200.00 P-3	0.00 NM	2	\$2,400.00
II WKIC	09/17/1	2 09/11/12	Tonight Show	Civi	1133p-1237	a IVI-		.30	_	φ1,200.00 F-3	O.OO INIVI		\$2,400.00
TONITE	SHW-N	IBC<	· ·										
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u>	Rating							
13 WKYC		09/23/12		CM	\$1,200.00 4p-5p	0.00 M-		:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
15 WICTO	03/11/1	2 03/11/12	Ellen Degeneres	Olvi	-ъ ор	141-		.50		ψουσ.σσ1 - σ	0.00 14101		ψουσ.σσ
ELLEN													
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u>	Rating 0.00							
		2 09/17/12	M-F 430a-5a	CM	\$800.00 430a-5a			:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
************************************	55,1171	_ 00/11/12	430a News	Oivi	.000 00	111		.50	•	ψοσο.σσ1 σ	0.00 14101		Ψ500.00
CH 3 NE													
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$300.00	Rating 0.00							
		2 09/17/12	414	CM	5a-6a			:30	2	\$850.00 P-3	0.00 NM	2	\$1,700.00
5		·· · · -							_			. –	. ,

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Order / Rev: 701940 Advertiser: Congressional Leadership Fund

Alt Order #: 06250997 Product Desc: CONG LEADERSHIP FUND WKYC

Flight Dates: 09/14/12 - 09/20/12 Estimate: 2873

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ays	Len Spots	s R	ate Pri	Rtg Type	Spots	Amount
			M-F 5-6a	0.5414									
CH3 NE	EWS SU	NRS	Channel 3 News	@ 5AM									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	M	2	\$850.00	0.00							
16 WKYC	09/17/1	2 09/17/12	M-F 5-6p Dr. Phil	СМ	5p-6p	М		:30	1 \$1,40	0.00 P-3	8 0.00 NM	1	\$1,400.00
DR. PH						5							
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,400.00	Rating 0.00							
17 WKYC	09/17/1	2 09/17/12	M-F 730-8p Entertainment To	CM	730-8p	М		:30	1 \$1,80	0.00 P-3	0.00 NM	1	\$1,800.00
ENT TO	NIGHT :	30<	Entertainment 10	niigiit									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	M	1	\$1,800.00	0.00							
19 WKYC	09/15/1	2 09/15/12	Sat 11-1135p LN SAT	CM	11-1130p		S-	:30	1 \$3,00	0.00 P-3	8 0.00 NM	1	\$3,000.00
CH 3 N	WS AT 1	1	LNOAT										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	S-	1	\$3,000.00	0.00							*
22 WKYC	09/15/1	2 09/15/12	Sat 9-1030a Channel 3 News	CM 9am Sat	9a-1030a		S-	:30	2 \$85	0.00 P-3	8 0.00 NM	2	\$1,700.00
CH3 SA	MRN N	WS	Onamici 5 News	Jani Gat									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	S-	2	\$850.00	0.00							
23 WKYC	09/16/1	2 09/16/12	Su 12-1230p Channel 3 News	CM at Noon Su	12-1230p /S	su	S	:30	1 \$80	0.00 P-3	8 0.00 NM	0	\$0.00
CH 3 N	WS NOC	N	Onamici 5 News	at Noon ou									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/ Spot Ch	/10/12 Date Ra	09/16/12	S escription	1 Stor	\$800.00	0.00	١٨.	/eekdays L	onath	Pote	Rtg Type	l	
		2-09/16/12 S			t/End Time 230p /Su			Su	<u>ength</u> :30 +		0.00 NM		
Se	e MG 23	.2							·		,		
		nge] nbc spoi		400		(0 00 DI 4 0	00 B	G	00	(Φοοο ο ο			
2 NKYC		2-09/16/12 S	a-Su 10a-6p	1030	Da-6p	(2:00 PM-3	:30 P-	Su	:30 (\$800.0 0	0.00 NM		
		2 00/20/12	M-F 11-1135p	CM	11-1135p		T	:30	1 \$3,00	0 00 P-3	3 0.00 NM	1 1	\$3,000.00
25 WKTC	09/20/1	2 09/20/12	Channel 3 News	_	11-1135p		1	.30	ι φο,υυ	0.00 F-3	0.00 NIVI	'	φ3,000.00
	WS AT 1			·									
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	Rate	Rating							
			Tonight Show	CM	\$3,000.00 1135p-1237	0.00	T	:30	2 \$1,20	0 00 P-3	3 0.00 NM	2	\$2,400.00
20 WK10	03/20/1	2 03/20/12	Tonight Show	OW	1100p-1207	a	1	.50	Σ Ψ1, Σ 0	0.001	0.00 INIVI	_	Ψ2,400.00
	SHW-N	IBC<	-										
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week	Rate	Rating 0.00							
		2 09/20/12		CM	\$1,200.00 4p-5p		T	:30	1 \$80	0.00 P-3	8 0.00 NM	1	\$800.00
20 11110	00/20/1	2 00/20/12	Ellen Degeneres	OW	-ъ ор		•	.00	ι ψου	0.001	0.00 14141		ψοσσ.σσ
ELLEN	_												
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$800.00	Rating 0.00							
			M-F 430a-5a	CM	430a-5a		T	:30	1 \$30	0.00 P-3	0.00 NM	1	\$300.00
			430a News				_						***************************************
	EWS 430				- .	5							
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week	Rate \$300.00	Rating 0.00							
		2 09/20/12		CM	5a-6a		T	:30	2 \$85	0.00 P-3	0.00 NM	2	\$1,700.00
			Channel 3 News						700			_	, ,,, 50.00
	EWS SUN		\\\\ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Cnoto ///	Data	Dating							
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 2	Rate \$850.00	Rating 0.00							
					+300.00	0.00						•	

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Order / Rev: 701940 Advertiser: Congressional Leadership Fund

06250997 CONG LEADERSHIP FUND Alt Order #: Product Desc: WKYC

Flight Dates: 09/14/12 - 09/20/12 Estimate: 2873

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
31 WKYC	09/20/1	2 09/20/12	M-F 5-6p	CM	5p-6p	T	:30	1	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
DR. PHI	ш		Dr. Phil									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	T	1	\$1,400.00	0.00						
32 WKYC	09/20/1	2 09/20/12	M-F 730-8p	CM	730-8p	T	:30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
=:===			Entertainment To	night								
	NIGHT 3		Maakdaya	Cnoto/Mook	Doto	Dating						
Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,800.00	Rating 0.00						
		2 09/18/12	M-F 11-1135p	CM	11-1135p	- T	:30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
			Channel 3 News	at 11p M-F								, ,
	WS AT 1				_							
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
			Tonight Show	CM	1135p-1237a		:30	2	\$1,200.00 P-3	0.00 NM	2	\$2,400.00
04 WK10	00/10/1	2 00/10/12	Tonight Show	OW	(11:35 PM-12		.00	_	ψ1,200.001 0	0.00 14101	_	Ψ2,400.00
TONITE	SHW-N	BC<	-			ŕ						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	- T M-F 4-5p	CM	\$1,200.00	0.00 - T	.20		\$900.00 D.2	0.00 NM	,	<u>የ</u> የበር በር
30 WKTC	09/16/1	2 09/18/12	Ellen Degeneres	CIVI	4p-5p	- 1	:30	1	\$800.00 P-3	U.UU INIVI	1	\$800.00
ELLEN			Ellon Bogonoloo									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	- T	1	\$800.00	0.00						
37 WKYC	09/18/1	2 09/18/12	M-F 430a-5a 430a News	CM	430a-5a	- T	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
CH 3 NE	EWS 430)A<	430a News									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	- T	1	\$300.00	0.00						
38 WKYC	09/18/1	2 09/18/12	M-F 5-6a	CM	5a-6a	- T	:30	2	\$850.00 P-3	0.00 NM	2	\$1,700.00
CH3 NE	WS SUN	IRS	Channel 3 News	@ 5AM								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	17/12	09/23/12	- T	2	\$850.00	0.00						
39 WKYC	09/18/1	2 09/18/12	•	CM	5p-6p	- T	:30	1	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
DR. PHI	П		Dr. Phil									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	- T		\$1,400.00	0.00						
40 WKYC	09/18/1	2 09/18/12	M-F 730-8p	CM	730-8p	- T	:30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
ENT TO	NIICHT (20.	Entertainment To	night								
	NIGHT 3 rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	- T		\$1,800.00	0.00						
42 WKYC	09/19/1	2 09/19/12	Tonight Show	CM	1135p-1237a	W	:30	2	\$1,200.00 P-3	0.00 NM	2	\$2,400.00
			Tonight Show									
	SHW-N		Maakdaya	Cnoto/Mook	Doto	Dating						
Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$1,200.00	Rating 0.00						
		2 09/19/12		CM	4p-5p	W	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
			Ellen Degeneres									
ELLEN					- .	5						
Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$800.00	Rating 0.00						
			M-F 430a-5a	CM	430a-5a	W	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
.5	55, 10, 1	_ 55,15/12	430a News	0	.552 54	"	.50	•	4000.001 0	5.55 14141		4000.00
	EWS 430											
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	vv	CM	\$300.00 5a-6a	0.00 W	:30	2	\$850.00 P-3	0.00 NM	2	\$1,700.00
-0 WK10	03/13/1	_ UJ/13/12		Civi	Ja-Ja	yy	.50	_	ψυυυ.υυ r - 3	O.OO INIVI	I ⁴	ψ1,100.00

Print Date: 09/06/12 13:26:24 Page 5 of 6

Order / Rev: 701940 Advertiser: Congressional Leadership Fund

Alt Order #: 06250997 Product Desc: CONG LEADERSHIP FUND WKYC

Flight Dates: 09/14/12 - 09/20/12 Estimate: 2873

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
OU O NE	-14/0 01 11	100	M-F 5-6a Channel 3 News	@ 5AM									
	EWS SU				- .								
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 2	Rate	Rating							
				CM	\$850.00	0.00	<u> </u>	:30	- 1	¢1 400 00 D 3	0.00 NM	1	¢4 400 00
47 VVKTC	09/19/1	2 09/19/12	Dr. Phil	Civi	5p-6p	vv		.30	1	\$1,400.00 P-3	U.UU INIVI	· '	\$1,400.00
DR. PH	IL		DI. I IIII										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	W		\$1,400.00	0.00							
48 WKYC	09/19/1	2 09/19/12	M-F 730-8p	СМ	730-8p	W	L	:30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
			Entertainment To	night	•					. ,			, ,
ENT TO	NIGHT :	30<		-									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/	/17/12	09/23/12	W	1	\$1,800.00	0.00						<u> </u>	
49 WKYC	09/14/1	2 09/14/12	M-F 6-630p	CM	6p-630p		- F	:30	1	\$2,500.00 P-3	0.00 NM	1	\$2,500.00
			Channel 3 News	at 6p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/	/10/12	09/16/12	F	1	\$2,500.00	0.00							
50 WKYC	09/14/1	2 09/14/12	Fri Prime A	CM	8-9p		- F	:30	1	\$3,000.00 P-3	0.00 NM	2	\$6,000.00
			Fri Prime A										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	F		\$3,000.00	0.00							
	Date Ra		escription		t/End Time			<u>eekdays</u>	Le		Rtg Type		
		2-09/16/12 F	ri Prime A	8-9p)			F	-	:30 (\$3,000.00)	0.00 <i>NM</i>		
	e MG 50	.2,50.3											
-	aseball]	2-09/14/12 F	ri Drima C	10.1	15			F		-20 \$2,000,00	0.00 NIM		
_			II Plillie C	10-1	īÞ			F	-	:30 \$3,000.00	U.UU INIVI		
-	G for 9.1,		ni Daine a C	40.4	4			F		-20	0.00 NIM		
_		2-09/14/12 F	ri Prime C	10-1	ТР			F	-	:30 \$3,000.00	U.UU INIVI		
	G for 9.1,												
51 WKYC	09/15/1	2 09/15/12	Sat Prime C	CM	10-11p		S-	:30	1	\$1,700.00 P-3	0.00 NM	1	\$1,700.00
			Sat Prime C										
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating							
Week: 09/		09/16/12			\$1,700.00	0.00							
52 WKYC	09/15/1	2 09/15/12	Sat Prime A	CM	8-9p		S-	:30	1	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
0.		E 15 /	8-9p	0	Б.	D ()							
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating							
Week: 09/		09/16/12			\$1,400.00	0.00				A 1 100 00 D 0	0.00.1114		# 4 400 00
53 WKYC	09/15/1	2 09/15/12	Sat Prime B	CM	9-10p		S-	:30	1	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
01-	D	E. J.D.	Sat Prime B	0 1 - 00/ 1	D-1-	Detien							
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays S-	Spots/Week	Rate \$1,400.00	Rating							
						0.00	C	-20		\$000 00 D 0	0.00 NIM		# 000 00
54 WKYC	09/16/1	2 09/16/12	Su 12-1230p Channel 3 News	CM	12-1230p /S	u	S	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
Cto	rt Doto	End Data			Doto	Doting							
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$800.00	Rating 0.00							
	Date Ra		escription		t/End Time	0.00	W	eekdays	lе	ngth Rate	Rtg Type		
		2-09/16/12 S			230p /Su			· S	_		0.00 NM		
	e MG 54							_		(+=====)			
		_ ige] nbc spoi	rts										
	_	2-09/16/12 S		9a-1	030a			S	u	:30 \$800.00	0.00 NM		
⊕ MG	for 54.1	09/16											
_ [pr	ogram ch	ange]											
55 WKYC	09/16/1	2 09/16/12	SS 9-1030a	СМ	9a-1030a Sa	a/Su	S	:30	2	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
			Channel 3 News	9am Sa/Su									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	S		\$1,800.00	0.00							
56 WKYC	09/19/1	2 09/19/12	M-F 6-630p	CM	6p-630p	W	L	:30	1	\$2,500.00 P-3	0.00 NM	1	\$2,500.00
			Channel 3 News	at 6p								l	

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 Order / Rev:
 701940
 Advertiser:
 Congressional Leadership Fund

 Alt Order #:
 06250997
 Product Desc:
 CONG LEADERSHIP FUND
 WKYC

 Flight Dates:
 09/14/12 - 09/20/12
 Estimate:
 2873

Ln Ch Star	End	Inventory Code	Break	Start/End Tim	ne Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
56 WKYC 09/19	/12 09/19/12	M-F 6-630p Channel 3 News a		6p-630p	W	:30 1	\$2,500.00 P-3	0.00 NM	1	\$2,500.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays W	Spots/Week 1	Rate <u>F</u> \$2,500.00	Rating 0.00					

Totals 57 \$78,600.00